

Letter of Introduction

Let's face it. Given the recent economic collapse in the USA, its citizens have changed many of the habits that caused the calamity in the first place.

For the first time in decades, Americans begin to save for the proverbial "rainy day." Savings are up to about 4%. Of course, the ideal rate of savings should be around 10 percent. At least we are making strides in the right direction.

Purchases of mega homes and giant vehicles that get eight miles to the gallon are almost a thing of the past. Shopping malls are empty and all the congestive traffic that once surrounded the mall has evaporated. Restaurants, at their peak, were being constructed on a mass production level and filled at stadium speeds. Today, chains have closed doors and a home cooked meal takes us back to the good old days when Mommy filled our tummies with love and affection.

Even morality has shifted. As we clenched our Wall Street purses, the divorce rate declined with our portfolios. I guess the old saying, "it's cheaper to keep her," has more meaning to it than just being slick lyrics. The expense of carrying two homes has forced many couples to reconsider the "I hate your guts," emotion. That feeling has changed to, "Maybe we can work it out?"

As Americans get back to the old school way of living, reading, home DVD's, board and card games will become more popular. After all, it's hard to spend your life savings from the comfort of your own home, unless you're an Internet junkie.

A new market unlocks for all that have ingenious eyes to catch the trend. Americans will look for many economic and wholesome items to enrich their lives, and I intend to be there with my ear to the ground.

Please take a gander at my works. I am sure to assist the American family in its effort to get back on track. Enjoy!

Irv Childress Publications

908-405-7579

eziro@yahoo.com

www.irochildress.com

Author, Speaker, Teacher, and Mentor



Irv Childress **Biography**

Irv Childress is a proud husband, father, author, mentor, and teacher. Irv has always wanted to be a writer. It has been a life long dream to reach out to families and help them in their efforts to achieve balance and structure in the home.

Although his life didn't follow the exact path he had planned, writing has become a passion that has resulted in three books over the past four years (*Memoirs Of A Broken Family, Distracted, and I Wish My Dad Told Me That; A Progressive Dating Guide For Young Women*). Each book is unique, but always celebrating the family unit, and providing useful information to help guide you through life.

Irv has used his personal experiences to bring to life the challenges and triumphs of becoming or remaining a solid family. Irv's books are based upon family planning whether a person finds themselves in the dating stage or living the married life.

The second child of five children, this New Jersey native has been advising people on family matters for decades.

Irv is a true family man. If you were to question his peers on the kind of man he is, they would tell you that he is fun-loving, wise beyond his years and supportive.

When you read the works of Irv Childress, be prepared to laugh, cry, and gain insight to what a family should strive to be.

Irv Childress
www.irvchildress.com

FOR IMMEDIATE RELEASE

CONTACT: Irv Childress
(908) 405-7579
E-mail: ezirv@yahoo.com
www.irvchildress.com

NEW BOOK, SELF-HELP FOR YOUNG DATING WOMEN

(NEW YORK, NY, February 2008) AuthorHouse publishing announced today the publication of a new book, entitled *I WISH MY DAD TOLD ME THAT; A Progressive Dating Guide For Young Women* by Irv Childress.

So you've been dating for a while. Is this Mr. Right or Mr. Right For Now? Does he have what it takes to be a husband? Do you really know what his plans are for you? If so, you should be able to easily answer the following questions.

What is the secret code that men live by? What are the not so secret codes that men live by? How do you know when a man is ready to marry? How do the rules of the Stock Market apply to dating? Can and will a man contain himself sexually until marriage? How can fear affect your dating judgment? Does weight play a factor in dating? What does real love look like?

Roughly sixty percent of the American households do not have a male father figure. Our young ladies are left to navigate the minefield of dating all alone. Sadly, once most of the young ladies figure out the male's method of operation, the prime marrying years are well behind them.

As a father of two daughters, I've been baffled with today's dating nuances. Many of our young ladies are misinformed in the area of dating. I see young women waste their prime marrying years with a man that has no intentions of ever marrying them or anyone else for that matter. I see young women being sidetracked into her boyfriend's agenda as the children keep coming and no real wedding date is ever seriously considered. I am overly perplexed with young ladies who are willing to be a mistress only. As I began to think of the things I'd like to share with my daughters when it is time for them to date, I penned this work to help my girls avoid many of the pitfalls of dating.

I WISH MY DAD TOLD ME THAT A Progressive Dating Guide For Young Women is an excellent reading choice for any young lady of dating age. It is a great way to develop discussions about dating in a youth group setting.

I WISH MY DAD TOLD ME THAT; A Progressive Dating Guide for Young Women is currently available for sale at www.irvchildress.com, AuthorHouse.com, Barnes & Noble and Amazon.com.

BOOK SUMMARY:

Title: *I Wish My Dad Told Me That! A Progressive Dating Guide For Young Women*

Author: Irv Childress

Publisher: AuthorHouse

ISBN: 9781434352262

6 x 9 Paperback, 212 pp. \$14.99

/Editor Note; Review copies and interviews arranged on request./

###

SELL SHEET

I WISH MY DAD TOLD ME THAT!: *A PROGRESSIVE DATING GUIDE FOR YOUNG WOMEN*

ISBN: 9781434352262

PRICE: \$14.99

GENRE: NON-FICTION

CATEGORY: SELF-HELP/DATING/
RELATIONSHIPS/MARRIAGE

DEMOGRAPHIC: FEMALE TEENAGERS/
SINGLE WOMEN/ AFRICAN AMERICAN WOMEN

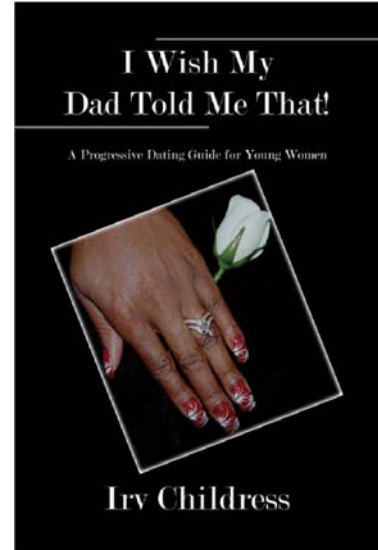
PAGE COUNT: 212

EXCERPTS:

“There are two types of single heterosexual men—the men that are ready to marry and the men that are not. No amount of sex will ever change a man’s mind.

Belief: If I turn the bed upside down and keep him suspended in the air with my freaky ways, he’ll see that he can’t live without me. I’ll freak my way down the matrimonial aisle.

Truth: As he’s enjoying your freaky ways, he will simultaneously cast judgment on you. His primary thought will be, “I wonder how many other guys she has done this with?” Your chances of getting down the aisle with this guy are slim to none. He’s going to drink from your fountain until he’s full or until you demand more than he’s willing to give. Then he’s moving on because the element of trust has been stretched.



Irv Childress
www.irvchildress.com

SUGGESTED MEDIA ARTICLE

I WISH MY DAD TOLD ME THAT!: A *PROGRESSIVE DATING GUIDE FOR YOUNG WOMEN*

*Author: Irv Childress * Publisher: AuthorHouse (February 2008)*

Progressive Dating: Cutting Through The Dating Red Tape!

You'll never hear a young lady say, "I want to date and date until I'm a single old maid. But, it happens frequently—possibly to someone you know closely. At the end of the dating period, the grand prize should be a spouse right? Then, why do many women, particularly African American women, go beyond the age of 35 without ever have found a spouse? Is it because of the lack of available men? Is it because of the lack of opportunities? The answer is "no" to the previous questions. One, of the countless reasons, is many women do not know the signals that men give when they are not ready for commitment.

Sure there are many excuses that can be given after the age of 35 for not being married. I worked on my career. I'm not ready for marriage. I don't need a man. There are no more good men available—all men are the same—bums.

Perhaps you've spent way too much time with someone that has no inkling of marrying you. The signs are always there. You just have to pay attention or understand the language of a man.

Here's a brief list to help you spot a man that is ready for marriage. If your man has more than two of these traits, he's not a candidate for marriage.

1. He buys clothes with his rent money. Irresponsible is his middle name.
2. He treats his mother disrespectfully and/or dishonors his sister(s). Any man that dishonors the womb from which he came will have no problem with dishonoring you—womb man.
3. He's available only at his convenience, particularly during the booty call hours. It is what it is.

Remember this tip: Men are decision makers. Decisions are always being made—with or without your knowledge. You must always create compelling ways to have your man make well informed decisions about you.

ENDORSEMENTS & REVIEWS

Memoirs of a Broken Family

“So many lives can relate to Irv Childress’ book, ‘Memoirs of a Broken Family,’ based on their own personal stories. But the insight, honesty, fear, anger, hurt and descriptions of growing up too fast will give each of us hope and encouragement that even though we may come from a broken place, you don’t have to stay there. Believe me when I tell you this book will change your perspective and see life from a higher plane.”

I Wish My Dad Told Me That! A Progressive Dating Guide For Young Women

“Irv Childress’ book ‘I Wish My Dad Told Me That’ will allow women to have the secret handbook on how men think and allow them to use this knowledge when looking for Mr. Right! If you want to get married two things: seek God and read this book!”



**Patti S. Webster, CEO of W&W Public Relations
Author, “It Happened in Church: Stories of Humor from the Pulpit to the Pews.”**

I Wish My Dad Told Me That! A Progressive Dating Guide For Young Women

Being a woman over 30, I thought I knew it all when it came to dating and relationships..... Until I read “I Wish My Dad Told Me That”. In this road map to dating, relationships and life I learned so much about the process but more importantly about me. This book makes you take a close look at yourself and where you missed it and applauds the few times you may have gotten it right. Being written by a great man like Irv makes the book more insightful because it gives the insight of a man's heart into the mind of a woman. Many times it's hard to “read” a man and understand the unsaid. But with this great book I was able to actually see life from a man's point of view. To understand the insight and thoughts of what a man thinks or wants from a woman makes me a better woman. Not to comply but to justify. After reading this book I felt like “Daddy’s Little Girl” again.



Breathing Easy w/E. Denise Peoples (WFDU-FM 89.1 FM)

"Memoirs of a Broken Family" relates an important story that is all too familiar to many people. Spanning the late 60' through the 90's, the book examines how one person's life and mind can be irreversibly affected by the consequences of divorce.

Vivian Martin, The LINK News (March 17 thru March 23, 2005)

Irv Childress
www.irvchildress.com

PROMOTIONS



January 24, 2009
Breathing Easy w/E. Denise
Peoples (WFDU-FM 89.1 FM)



Harlem Book Fair
July-2009



Harlem Book Fair
July-2009

